



Knowledge for Creating and Sustaining the Built Environment

SPECTRUM ADVERTISING RATES

<u>Ad Size</u>	<u>Frequency</u>	<u>Member</u>	<u>Non-member</u>
Business Card	1x	\$40.00	\$50.00
250 pixels x 140 pixels	12x	\$400.00	\$500.00
1/4-page	1x	\$85.00	\$120.00
250 pixels x 325 pixels	12x	\$850.00	\$1,200.00
1/3-page	1x	\$105.00	\$140.00
500 pixels x 217 pixels	12x	\$1,050.00	\$1,400.00
1/2-page	1x	\$160.00	\$195.00
500 pixels x 325 pixels	12x	\$1,600.00	\$1,950.00
Full Page	1x	\$310.00	\$380.00
500 pixels x 650 pixels	12x	\$3,100.00	\$3,800.00

12x rate requires advance payment.

The ad must be provided in JPG or GIF format, no larger than 300 KBytes.

Layout and copy assistance are available for a fee.

Copy deadline is the 15th of the month.

Please place advertising as follows:

Size: _____ Frequency: _____

Cost: _____ Assistance Needed: _____

Link advertisement to: _____

Ordered by:

Name: _____ Fax: _____

Firm: _____ Phone: _____

Address: _____

City, State, Zip: _____

Signature: _____ Date: _____

Puget Sound Chapter
Construction Specifications Institute
603 Stewart Street, Suite 610, Seattle, Washington 98101

(206) 382-3393 Telephone, (206) 626-0392 Facsimile
office@pscsci.org, www.pscsci.org